

Sustainability Overview

Smart Planning

Plan ahead with sustainability in mind by choosing reusable materials, minimizing waste, and working with vendors who prioritize eco-friendly practices. Opt for digital materials when possible and only bring what you truly need.

Shipping

Cut down on your carbon footprint by consolidating shipments with SourceOne Events. Choose eco-friendly packaging and avoid last-minute rush orders that require more energy-intensive shipping.

Signage & Printing

- Design signage that can be used across multiple events by avoiding dates or show-specific details. Go for modular signs where graphics can be updated without replacing the entire structure.
- Use sustainable substrates like FSC-certified paper, fabric graphics, cardboard, or other recyclable materials. Avoid foam core, PVC, or vinyl unless you have a clear plan for reuse or recycling.
- Print with environmentally friendly inks—such as soy- or water-based—rather than solvent-based inks, which are more harmful to the environment.
- Reduce waste by producing the minimum quantity necessary. Provide digital access to brochures, specs, or marketing collateral via QR codes or links instead of printing hundreds of copies.
- Work with vendors who have sustainability certifications or practices, such as carbon-neutral operations, waterless printing, or the use of recycled paper stocks.

Furniture & Carpet

Rent furnishings instead of buying, and choose items made with recycled or sustainable materials.

Energy

Use energy-efficient lighting like LEDs and power down electronics when not in use. Take advantage of energy-saving settings on displays and equipment to reduce electricity use during the event.

Activation Structure

Design your activation to be modular and reusable for future events. Use lightweight, sustainable materials that reduce transport emissions and can be recycled or repurposed after use.

Giveaways & Samples

Select giveaways that are practical, reusable, and sustainably sourced. Avoid handing out items that are likely to be discarded, and consider digital alternatives like QR codes linking to content.

After the Show

Work with SourceOne Events and PCMA to donate leftover materials, recycle properly, and reduce landfill waste. Evaluate what was unused to inform better planning for next time.

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Sustainability at SourceOne Events

At SourceOne Events, sustainability is integral to the design, production, and delivery of live experiences. As a General Service Contractor, we emphasize reducing environmental impact alongside high standards of creativity and accessibility, focusing on responsible sourcing, material reduction, energy efficiency, and inclusive design to support clients' sustainability goals.

Energy Efficiency & Smart Power Use

We prioritize energy-efficient equipment and provide guidance on reducing power consumption during events, helping exhibitors minimize unnecessary energy use.

Transportation & Emissions Reduction

Reducing transportation-related emissions is essential. We adopt verified transportation programs and implement shipping consolidation practices to optimize logistics, including vehicle selection and planning for reduced emissions through staging materials and advance warehousing.

Scenic Design & Material Reduction

We minimize scenic waste by prioritizing rental components and reusable scenic elements. We also offer alternatives such as stage mapping and digital environments while ensuring environmentally friendly materials and signage.

Signage & Printed Materials

We reduce environmental impact by providing reusable or recyclable signage, using sustainable materials, and encouraging digital signage where feasible.

Carpet Reuse, Repurposing & Recycling

We manage event carpeting responsibly by reusing, repurposing, donating, or recycling materials that cannot be reused.

Battery & Electronics Recycling

We ensure responsible recycling of batteries and electronic components to prevent landfill waste.

Sustainable Construction Materials

We guide environmentally responsible construction practices, focusing on certified forestry materials, low-VOC products, and sustainable signage solutions with an emphasis on health-conscious standards.

Local Sourcing & Workforce

To support local economies and minimize transportation emissions, we hire local staff and source event materials locally when possible.

Non-Toxic Scenic, Décor & Floral Products

We prioritize non-toxic materials in all scenic, décor, and floral products, selecting suppliers based on responsible criteria.

Accessibility & Inclusive Design

Sustainability also means accessibility. We provide guidance on inclusive booth design, ensuring accessibility in all aspects of event production.

Measuring & Reporting Impact

We support sustainability reporting through documentation of practices and tracking reuse, evolving processes for transparent impact reporting aligned with industry standards.

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