

RE103 Booth
General Art Guidelines:

- CMYK Color Mode
- Embed all images and support files
- All fonts must be turned into outlines
- Design at 100% scale. Do not scale artboard

Reception Counter
Code: RE103RC
Size: 38.82” W x 38.82” H
Bleed Size: .375”

Bleed Line

Trim Line

Booth Back Wall
Panel 1
Code: RE103W1
Size: 38.82” W x 94.96” H
Bleed Size: .375”

Booth Back Wall
Panel 2
Code: RE103W2
Size: 38.82” W x 94.96” H
Bleed Size: .375”

Booth Back Wall
Panel 3
Code: RE103W3
Size: 38.82” W x 94.96” H
Bleed Size: .375”

Graphic elements in the grey area will be
hidden by the back wall counter. Do not
place important logos and text in this area.

Reception Counter

Code: RE103RC

Size: 38.82" W x 38.82" H

Bleed Size: .375"

Bleed Line

Trim Line

Booth Back Wall

Panel 1

Code: RE103W1

Size: 38.82" W x 94.96" H

Bleed Size: .375"

Booth Back Wall
Panel 2
Code: RE103W2
Size: 38.82" W x 94.96" H
Bleed Size: .375"

Graphic elements in the grey area will be hidden by the back wall counter. Do not place important logos and text in this area.

Booth Back Wall
Panel 3
Code: RE103W3
Size: 38.82" W x 94.96" H
Bleed Size: .375"